FSM competitive watch, November 2026: packaging, AI, positioning and hiring

Violet Vault B2B SaaS Competitive Intelligence Digest · Public sample · Sample vertical: field service management (FSM) software

Period: 2026-09-01 to 2026-11-11 (America/Los_Angeles) · first-edition baseline · Competitors: Workiz; ServiceM8; FieldPulse · Benchmarks: Jobber; Housecall Pro · Prepared by Violet Vault, Nov 11, 2026.

Key findings

- **AI moves into the base plan at two rivals — FieldPulse, ServiceM8**
- **AI wording is common on homepages, so it no longer differentiates — Workiz, FieldPulse, Jobber, Housecall Pro**
- **Workiz hides prices and moves a feature up a tier — Workiz**
- **Visible hiring at FieldPulse and Workiz leans toward go-to-market; Housecall Pro posted AI and pricing roles — FieldPulse, Workiz, Housecall Pro**

Headline: The field split on one question this period: whether AI comes in the base plan (FieldPulse, ServiceM8) or is sold on top (Workiz, Jobber, Housecall Pro). AI wording is now common on homepages (four of the five; ServiceM8's hero does not mention AI), and the public job boards at FieldPulse and Workiz lean toward sales and go-to-market roles.

> **Disclaimer.** Independent analysis from public sources by Violet Vault. Not affiliated with, endorsed by, or prepared for Workiz, ServiceM8, FieldPulse, Jobber or Housecall Pro. Product names are used only to identify the companies discussed. Facts are what the cited pages showed when accessed. "So what" lines and recommendations are our interpretation, not facts.

---

1. Executive summary

Top 4 moves

1. **AI moves into the base plan at two rivals — FieldPulse, ServiceM8**
    - What changed: FieldPulse launched Maverick on Oct 15 "as part of the base subscription, with no per-user fees or message limits." ServiceM8's September 2026 release added Office Agent. The Standard tier is included on paid plans with a daily allowance; Pro is an optional US$39/mo.
    - So what: Buyers will now see "AI included" in two demos. A vendor that charges per seat for AI, or has none, gets compared on that line.
    - Suggested response: Publish one sentence on your pricing page saying which AI is in the base price.
    - Sources: FieldPulse Maverick announcement · ServiceM8 Office Agent plans (accessed 2026-11-11)
2. **AI wording is common on homepages, so it no longer differentiates — Workiz, FieldPulse, Jobber, Housecall Pro**

(c) 2026 Violet Vault

- What changed: FieldPulse added a "Meet Maverick: The AI assistant built for your office" banner to its homepage. Workiz (H1 "AI growth engine for home service businesses") and Housecall Pro (subhead "Powered by AI built from 100M+ jobs") kept AI in their hero copy, and Jobber kept its "AI built for blue collar businesses" homepage section. ServiceM8's hero does not mention AI; its banner moved from "ServiceM8 14 is here, and it's more powerful than ever!" to "ServiceM8 15 is here, and it's more connected than ever!"
- So what: An AI headline no longer differentiates. Proof (what the AI does and what it costs) is where messaging can still win.
- Suggested response: Replace any generic AI headline with one concrete outcome and its price.
- Sources: homepage captures in §2 (accessed 2026-11-11)

3. **Workiz hides prices and moves a feature up a tier — Workiz**
   - What changed: All Workiz plans show "Request pricing." "On my way Plus" changed from Included to "Not included" on Standard between the Oct 15 and Oct 28 (UTC) captures.
   - So what: Workiz and FieldPulse cannot be priced without a sales call. That is an opening for a vendor that shows its numbers.
   - Suggested response: Ship a public "price in 10 seconds" page.
   - Sources: Workiz pricing page · Archive Oct 28, 2026: Workiz pricing (accessed 2026-11-11)
4. **Visible hiring at FieldPulse and Workiz leans toward go-to-market; Housecall Pro posted AI and pricing roles — FieldPulse, Workiz, Housecall Pro**
   - What changed: Of FieldPulse's 10 public roles, four are in Sales and one is in Revenue Operations. Workiz lists a Director of Sales among its 10 roles. ServiceM8 shows "No current openings." Housecall Pro posted two AI product-manager roles (Sep 17 and Sep 23) and a VP, Pricing & Monetization (Oct 16).
   - So what (signal only): more outbound selling from FieldPulse and Workiz; possible further packaging moves at Housecall Pro.
   - Suggested response: Watch only. Re-check the boards next edition.
   - Sources: FieldPulse Rippling job board · Workiz careers page · ServiceM8 careers page · Housecall Pro job 6121989004 · Greenhouse job feed (accessed 2026-11-11)

So what for a mid-size FSM vendor

Four of five vendors claim AI, so the claim is worth little. Packaging separates them: FieldPulse and ServiceM8 include an assistant; Workiz, Jobber and Housecall Pro sell AI answering on top; Workiz and FieldPulse hide prices. A mid-size vendor can win on clarity with one public page showing price, users and included AI. (Interpretation, not a finding.)

Recommended actions this period

1. Publish an AI inclusion line and a public price (Moves 1 and 3).
2. Rewrite the hero around one measurable AI outcome rather than "AI-powered" (Move 2).
3. Re-run 5/10/15-user comparisons against Jobber and Housecall Pro list prices (§4). Do not quote third-party estimates for Workiz or FieldPulse.

---

2. Positioning and messaging

Method: homepage title, H1/subhead and meta description; Wayback capture near Sep 1 vs live copy (Nov 11, 1:33 PM PST).

(c) 2026 Violet Vault

Vendor	Before (capture)	Now (Nov 11)	Status
Workiz	Aug 31: "AI growth engine for home service businesses"; "AI and communication, built in at every step."	Same	No change found
ServiceM8	Sep 4: "ServiceM8 14 is here, and it's more powerful than ever!"; app "optimise[d] for Apple devices" plus "ServiceM8 Lite for Android"	"ServiceM8 15 is here, and it's more connected than ever!"; "full-featured iOS and Android apps"; new "Plans for Every Small Business" block; "manage over $50 Billion in jobs" (vendor claim)	Change found (by Oct 10 capture)
FieldPulse	Aug 31: H1 "Turn Chaos into Predictable Growth"; no Maverick	Same H1 and subhead; new "Meet Maverick: The AI assistant built for your office" banner	Change found (Aug 31 → Nov 11; Maverick launched Oct 15)
Jobber (benchmark)	Sep 3: "Run a stronger service business"; "AI built for blue collar businesses"	Same	No change found
Housecall Pro (benchmark)	Sep 2: "Everything to run and grow your business"; "Powered by AI built from 100M+ jobs"; "Tailored for teams of 1 to 100+"	Same hero; the Featured Solutions menu item "Customer Service Rep AI" (already in the Sep 2 capture) now also shows the short label "CSR AI" (Oct 25 capture)	No material change (menu label only)

Target-segment wording. No change found for any vendor:

- Workiz: "home service businesses"
- ServiceM8: "contractors & services"
- FieldPulse: "growing field service businesses"
- Housecall Pro: "teams of 1 to 100+"

Sources: Workiz homepage · Archive Aug 31, 2026: Workiz homepage · ServiceM8 homepage · Archive Sep 4, 2026: ServiceM8 homepage · Archive Oct 10, 2026: ServiceM8 homepage · FieldPulse homepage · Archive Aug 31, 2026: FieldPulse homepage · Jobber homepage · Archive Sep 3, 2026: Jobber homepage · Housecall Pro homepage · Archive Sep 2, 2026: Housecall Pro homepage · Archive Oct 25, 2026: Housecall Pro homepage

- So what: ServiceM8's Android gap is closed as a talking point; FieldPulse now leads with AI above the fold.

---

3. Packaging and AI add-ons (as of 2026-11-11)

Vendor	AI included in plan	AI sold separately	Price shown for AI add-on
Workiz	AI named in hero; Genius leads/scheduling on Pro and above	Genius Phone, Genius Answering, Genius Marketing (AI Analyzer, limited release)	**Not publicly listed**; Answering overage billed per conversation "on-demand"
ServiceM8	AI Writing Helper (10/day Free, unlimited paid); Office Agent Standard on paid plans	Office Agent Pro	US$39/mo
FieldPulse	Maverick, "Included on all plans"	Operator AI, Chat AI	**Not publicly listed** ("flat-rate, ... consumption-based, ... seat-based")
Jobber (benchmark)	"Get discovered in Google AI Mode" row; AI Mode "without lead fees"	Receptionist	$29/mo

(c) 2026 Violet Vault

Vendor	AI included in plan	AI sold separately	Price shown for AI add-on
Housecall Pro (benchmark)	AI Mode at "no additional cost" ("coming soon")	CSR AI	**Not publicly listed** on pricing page

Sources: pricing pages and help articles in §5 and SOURCES.csv.

---

4. Pricing at a glance (as of 2026-11-11)

Vendor	Pricing model	Public list price	Users	Free trial
Workiz	3 tiers, quote	**Not publicly listed** ("Request pricing")	Not stated on current page	7 days, no card
ServiceM8	5 tiers by **job volume**	$0 / $29 / $79 / $149 / $349 per month	Unlimited on paid plans	14 days
FieldPulse	**Seat-based**, quote	**Not publicly listed**	Seats bought upfront for the term	**None** (demo instead)
Jobber (benchmark)	4 tiers, user bands	Core $29–$49; Connect from $99; Grow from $149; Plus from $399	Bands of 1/5/10/15; +$29/mo per extra user	14 days on Grow
Housecall Pro (benchmark)	3 tiers, flat + seats	Basic $59/$79; Essentials $149/$189; Max $299/$329 (annual/monthly)	Essentials 5, Max 8; Max +$35/mo per extra user	14 days on Max

Workiz, ServiceM8 and FieldPulse were accessed 2026-11-11 at 1:23 PM PST. Jobber and Housecall Pro were accessed approx., 1:10–1:20 PM PST.

---

5. Competitor sections

5.1. Workiz

- Official site: Workiz homepage · Period status: Material changes found
- Compared against: Wayback captures of /pricing-plans/ (Sep 19, Oct 15, Oct 28 UTC; Mar 26 and Jun 11 as context) and the homepage (Aug 31, Oct 10, Oct 28 UTC)

Product and AI packaging

Status: Change found. A help article updated Oct 8 describes AI Analyzer in Genius Marketing, which builds campaigns from account history. It is "currently only available to select users and accounts as part of a limited release." Genius Answering plans include a set number of AI conversations; extra conversations can be billed "on-demand," which first requires on-demand to be enabled for general phone usage (minutes and texts).

- So what: Workiz is putting new AI into a paid add-on, the opposite of FieldPulse.
- Source: Workiz AI Analyzer help article · Workiz Genius Answering help article

Positioning and messaging

Status: No change found this period. Homepage title, H1 and subhead are identical in the Aug 31 capture and the Nov 11 copy (Workiz homepage, checked 2026-11-11). The pricing-page plan descriptors are unchanged since Sep 19.

(c) 2026 Violet Vault

Hiring signals

Status: Baseline recorded (first edition; no prior snapshot to compare). The careers page lists "10 open positions," including Director of Sales, Revenue Operations Specialist, Sales Development Representative and Senior User Acquisition Manager, plus two engineering roles. No posting dates are shown. Signal only.

- Source: Workiz careers page

Pricing

Status: Change found.

- Current: prices are **not publicly listed** ("Request pricing"). Annual plans "save $400+" (no base figure).
- In period: "On my way Plus" went from Included to Not included on Standard (Oct 15 – Oct 28 UTC captures).
- Context only: the Mar 26 capture listed Standard at $275 monthly / $229 annual and Pro at $325 / $270, "incl. first 5 users." That wording, and the extra-member fees ($55/$65 in the Jun 11 capture), were gone by Sep 19. This change is dated only to Jun 11 – Sep 19.

Review and sentiment shifts

Status: Not assessed this edition. The Capterra URL tried returned 404, and G2 was not opened.

Partnerships and funding

Status: Change found. On Sep 15, Workiz announced a Zelli partnership offering "a new source of pre-priced jobs," each with "a written fixed price confirmed before dispatch." Source: Workiz–Zelli partnership post

5.2. ServiceM8

- Official site: ServiceM8 homepage · Period status: Material changes found
- Compared against: Wayback captures of /pricing and the homepage (Sep 4, Oct 10, Oct 23 UTC)

Product and AI packaging

Status: Change found. ServiceM8 15, the "September 2026 update," includes:

- Office Agent
- ServiceM8 for Android, with Tap to Pay on Android
- Staff Chat
- Supplier Quote Import
- a Bulk Price Increase tool
- "Lower ServiceM8 Pay Rates"

On the pricing page, "AI Smart Helper" became "AI Writing Helper." New rows show Office Agent Standard (Included on paid plans), Office Agent Pro ($39/mo), AI Image Generation and a ChatGPT & Claude connector via MCP. Office Agent has "no usage overage charges." Note: the Free plan card lists "Office Agent (Standard)," but the comparison table shows "-" for Free, so the page is inconsistent.

- So what: ServiceM8 added AI without changing its headline prices or its no-per-user model.
- Source: ServiceM8 15 release notes · ServiceM8 Office Agent plans · ServiceM8 pricing page

(c) 2026 Violet Vault

Positioning and messaging

Status: Change found. Between the Sep 4 and Oct 10 captures, the homepage changed:

- Banner: "ServiceM8 14 ... more powerful" became "ServiceM8 15 ... more connected."
- The Apple-first app copy and "ServiceM8 Lite for Android" were replaced by "full-featured iOS and Android apps."
- A pricing block was added, with the claim "manage over $50 Billion in jobs" (the vendor's claim).
- The H1 "Smart software for contractors & services" is unchanged.

Hiring signals

Status: Baseline recorded. The careers page says "No current openings" (ServiceM8 careers page, checked 2026-11-11). No prior capture was compared.

Pricing

Status: No change found to list prices versus the Sep 4 capture. Free is $0 (1 user, 30 jobs/mo). Starter is $29 (50 jobs), Growing $79 (150), Premium $149 (500) and Premium Plus $349 (1500+). Paid plans have unlimited users ("we don't charge per user!"). Packaging changes are listed above.

Review and sentiment shifts

Status: Not assessed this edition.

Partnerships and funding

Status: Not assessed this edition. No official ServiceM8 announcement was found in a general web search; third-party partner listings are not counted.

5.3. FieldPulse

- Official site: FieldPulse homepage · Period status: Material changes found
- Compared against: Wayback captures of /pricing (Jul 15 as context, Oct 15, Oct 26 UTC) and the homepage (Aug 31 UTC)

Product and AI packaging

Status: Change found. Maverick launched on Oct 15. It:

- builds reports on request
- sends a "Daily Pulse" email
- stages jobs and estimates from PDFs and call notes for approval

It is in the base subscription. The pricing menu shows Maverick as "Included on all plans" from the Oct 26 capture. Operator AI and Chat AI remain add-ons, and their prices are **not publicly listed**.

- Source: FieldPulse Maverick announcement · FieldPulse pricing page

Positioning and messaging

Status: Change found.

- Homepage: the H1 "Turn Chaos into Predictable Growth" and its subhead are unchanged since Aug 31. A "Meet Maverick: The AI assistant built for your office" banner was added.
- Pricing page: the headline changed from "Pricing built around your team — not a flat rate that fits someone else's business" (Jul 15 capture) to "Pricing built around your team's needs" (Oct 15 and

(c) 2026 Violet Vault

live).

- Source: Archive Jul 15, 2026: FieldPulse pricing · Archive Oct 15, 2026: FieldPulse pricing · FieldPulse pricing page (accessed 2026-11-11)

Hiring signals

Status: Baseline recorded (first edition; no prior snapshot to compare). The careers page returned 404 on Nov 11 (FieldPulse /careers page). The homepage links to /company/careers, which embeds a public Rippling job board listing 10 roles:

- Sales: Account Executive, Sales Development Representative, Sales Enablement Specialist, Sales Manager
- Revenue Operations: GTM Data Operations Manager
- Customer Success: Implementation Advisor, Implementation Specialist
- Account Management: Account Manager
- Product: Product Manager
- People Operations: an internship

No posting dates are shown. This is a signal, not a hiring plan.

- So what: Five of the 10 open roles are in sales or revenue operations, which fits a quote-only, demo-led motion.
- Source: FieldPulse company careers page · FieldPulse Rippling job board

Pricing

Status: Change found. Prices are **not publicly listed** ("seat-based... Get a custom quote"). The FAQ says:

- seats are bought "upfront for your contract term"
- there is no free trial ("No, and we're not going to pretend otherwise")
- third-party price estimates are not accurate

The Jul 15 capture named two seat types (full-access and field-only); that wording was gone by Oct 15.

Review and sentiment shifts

Status: Not assessed this edition.

Partnerships and funding

Status: No change found this period. The Thumbtack integration (Jul 15) and the Inc. 5000 ranking (Aug 11) predate the window. Checked at FieldPulse Inc. 5000 post on 2026-11-11.

5.4. Benchmarks: Jobber and Housecall Pro

Jobber.

- Pricing and packaging: list prices are unchanged versus the Sep 17 capture. The Plus copy was rewritten around crew scheduling and job profit alerts. A "Get discovered in Google AI Mode" row was added. On Nov 4, Jobber said AI Mode comes "without lead fees."
- Positioning: no change found since Sep 3.
- Sources (approx., 1:10–1:20 PM PST): Jobber pricing page · Archive Sep 17, 2026: Jobber pricing · Jobber AI Mode press release

(c) 2026 Violet Vault

Housecall Pro.

- Pricing: the Max extra-user price went from "$75/mo each" to "$35/mo per additional user," and intro offers were added (Sep 11 → Sep 12 UTC captures).
- AI Mode: the Nov 4 integration is at "no additional cost," "coming soon to eligible US customers."
- Hiring (Greenhouse public job feed, first_published dates): Senior Staff Product Manager (AI Software Factory), Sep 17; Product Manager (Applied AI), Sep 23; VP, Pricing & Monetization, Oct 16.
- Reviews: a G2 review from Oct 20 (opinion): "I'd like more flexible access to integrations without having to move to a higher-priced plan."
- Sources (approx., 1:10–1:20 PM PST): Housecall Pro pricing page · Archive Sep 11, 2026: Housecall Pro pricing · Archive Sep 12, 2026: Housecall Pro pricing · Housecall Pro AI Mode integration · Housecall Pro job 6196665004 · Housecall Pro job 6205082004 · Housecall Pro job 6121989004 · Housecall Pro G2 reviews · Greenhouse job 6196665004 · Greenhouse job 6205082004 · Greenhouse job 6121989004

---

6. Change table

Date observed (PT)	Competitor	What changed	Evidence link	Impact	Suggested response
2026-09-11/12	Housecall Pro	Max extra seat $75 → $35/mo; intro offers	Archive Sep 12, 2026: Housecall Pro pricing	High	Re-run 10/15-user math
2026-09-15	Workiz	Zelli partnership (pre-priced jobs)	Workiz–Zelli partnership post	Low	Watch only
2026-09-17/23	Housecall Pro	Two AI product-manager postings	Greenhouse job 6205082004	Low	Watch only
Sep 2026	ServiceM8	ServiceM8 15: Office Agent included on paid plans; Pro $39/mo	ServiceM8 Office Agent plans	High	AI inclusion line
Sep 4 → Oct 10	ServiceM8	Homepage: "15 ... more connected"; full Android; pricing block	Archive Oct 10, 2026: ServiceM8 homepage	Medium	Drop any "Apple-only" counter-message
Sep 17 → Nov 11	Jobber	Plus repackaged; AI Mode row; prices unchanged	Jobber pricing page	Medium	Update battlecard
2026-10-08	Workiz	AI Analyzer, limited release	Workiz AI Analyzer help article	Low	Watch only
2026-10-15	FieldPulse	Maverick in base subscription; homepage banner	FieldPulse Maverick announcement	High	AI inclusion line
2026-10-16	Housecall Pro	VP, Pricing & Monetization posting	Greenhouse job 6121989004	Medium	Watch for price changes
Oct 15–27 (PT; captures Oct 15 23:06 / Oct 28 05:51 UTC)	Workiz	"On my way Plus" removed from Standard	Archive Oct 28, 2026: Workiz pricing	Medium	Note in tier comparison

---

(c) 2026 Violet Vault

7. Watchlist for next week

Item	Competitor	Why	Where to check	Material if
Series C report — **Unconfirmed**	Workiz	Only an aggregator reports "$40M, September 2026"	Workiz news / press wire	A primary release exists
AI Mode rollout	Housecall Pro	Still "coming soon"	housecallpro.com/partner/google-ai-mode/	A dated GA notice
Price or packaging move	Housecall Pro	Pricing VP posting plus recent seat cut	housecallpro.com/pricing/	Any list change
AI Analyzer GA	Workiz	Limited release	help.workiz.com	Banner removed or price shown
Job board deltas	FieldPulse, Workiz	Baseline only, no dates	Rippling board; workiz.com/careers/	New AI or pricing roles
Free-plan AI gating	ServiceM8	Pricing card and table disagree	servicem8.com/pricing	Page corrected

---

8. Sources and method appendix

Method

Public pages only: no logins, no scraping behind logins, no contact with any vendor, no spend. Review pages were read by hand. Live copies were saved on 2026-11-11 between 1:14 and 1:36 PM PST and compared with Wayback Machine captures (timestamps in UTC). Saved copies of every page are kept on file. Every claim is in the SOURCES.csv file published with this sample, with its URL and access time; times marked "approx., 1:10–1:20 PM PST" are approximate within that window.

Coverage

Period 2026-09-01 to 2026-11-11 · First-edition baseline: Yes · Collection completed 2026-11-11 · Checked: Workiz, ServiceM8 and FieldPulse; benchmarks Jobber and Housecall Pro.

Sources unreachable or not used

Competitor	URL attempted	Result	Action
FieldPulse	FieldPulse /careers page	404 on Nov 11	Used /company/careers and its Rippling board
Workiz	Workiz Capterra reviews	404	Reviews not assessed
Jobber	Wayback homepage capture 20260914 (raw id_ copy)	Empty file; the standard replay of that URL serves the Sep 3 capture (20260903121207)	Used the Sep 3 capture
Housecall Pro	G2 (automated copy)	Bot-blocked	Read by hand
All	Meta Ad Library	Timed out	Ads not assessed

Limitations

- No list price is not a finding about cost. Third-party estimates were not used.
- Archive captures bracket a change; they do not date it exactly.
- Job postings are signals. Boards without dates are baselines only.

(c) 2026 Violet Vault

- Reviews are reviewers' opinions.
- Positioning was checked on homepages and pricing pages only. Ads and other landing pages were not checked.

How this format compares with paid CI services (public pages only)

Service	Public cadence and price	Format notes
IntelEdge	Monthly; $599 for 3 competitors	Exec summary, deep dive, market moves, hiring signals, strategic implications
Agentica CI Agent	Weekly; $500–$1,500/mo	Alert stack; signals "date-stamped"
Crayon, Klue	Not assessed this edition	Public samples not opened
This digest	Sample	Archive diff and evidence file per change; "No change found" stated, not padded

Sources (approx., 1:10–1:20 PM PST): IntelEdge site · Agentica CI Agent page

---

About this edition

Edition type: Public sample of a B2B SaaS competitive digest
Market / vertical: Field service management software for small and mid-size trades businesses (sample vertical)
Period covered: 2026-09-01 to 2026-11-11 (America/Los_Angeles)
Lookback note: First edition **baseline**. Lookback window is about 10 weeks (Sep 1 – Nov 11, 2026), longer than the standard weekly window, because there is no prior edition. Archive captures from before Sep 1 are used only as the "before" side of a comparison and are labeled.
Competitors in scope: Workiz; ServiceM8; FieldPulse
Benchmarks: Jobber; Housecall Pro (short notes only)
Areas covered: Packaging and AI add-ons · Positioning and messaging · Hiring signals · Pricing · Product, reviews, partnerships
Prepared by Violet Vault, Nov 11, 2026.
Public-sample buyer frame: A mid-size FSM software vendor with no in-house competitive-intelligence analyst.

The full URL for every source cited in this edition is in the SOURCES.csv file published with this sample.

(c) 2026 Violet Vault

Next step

AI-assisted, from public sources. Independent analysis by Violet Vault.

If this sample is useful, you can start a $149 snapshot on one competitor. The $149 is credited in full toward the $400 pilot if you start the pilot within 30 days.

Competitor snapshot, $149 one-time

One named competitor. A sourced pricing and packaging teardown (prices we can't find publicly are marked "not publicly listed"), a short read on their positioning, a one-page battlecard, and a source appendix, as a PDF emailed from the Violet Vault team inbox to the address you used at checkout within 3 business days after your payment clears. FSM vendors only. Dated change history. Every number has a source and a date. A second person checks the snapshot before delivery. Fact errors are corrected in a revised file.

Start the $149 competitor snapshot
https://buy.stripe.com/6oU3cv9VydVxdUcbmwgA80s?client_reference_id=sample_pdf

Pilot, $400 one-time

4 weekly editions on 3 competitors, delivered on Tuesdays. The $400 is credited toward your first month if you continue on a monthly plan; the pilot's written scope covers the specifics.

Start the $400 pilot
https://buy.stripe.com/dRm14nd7KeZB2bu1LWgA80o?client_reference_id=sample_pdf

The public sample and more of our work are on the site:
https://violetvault-digest.pages.dev

Or request a free sample on your 3 competitors:
Email violetvault.team@gmail.com

(c) 2026 Violet Vault